



2018 Cypress Community Festival Sponsorship Application

Presented by the Cypress Community Festival Association

Known as the largest 1-day festival in Orange County, the Cypress Community Festival is presented each year to celebrate the City of Cypress' birthday and raise money for local non-profits. With your tax-deductible contribution you are helping to make the Cypress Community Festival the best celebration around. Join us and the over 15,000 participants in celebrating the City of Cypress!

Presenting Sponsor (limited available) \$2,500

- Name prominently displayed as Presenting Sponsor
- Listing in festival guides sent out to Cypress & surrounding households
- First pick of booth space on festival grounds (10x10)
- Banner displayed prominently on main stage – send artwork to Jimmy Fuller by June 15th, 2018
- Minimum of (4) main stage plugs / (10) tickets to Chamber Mixer & Kiwanis Pancake Breakfast
- Recognition in all print and digital marketing & promotional materials

Gold Sponsor \$1,500

- Name prominently displayed as Gold Sponsor
- Listing in festival guides sent out to Cypress & surrounding households
- Premium Location for booth space on festival grounds (10x10)
- Banner displayed on main stage – send artwork to Jimmy Fuller by June 15th, 2018
- Minimum of (3) main stage plugs / (8) tickets to Chamber Mixer & Kiwanis Pancake Breakfast
- Recognition in all print and digital marketing & promotional materials

Silver Sponsor \$1,000

- Name prominently displayed as Silver Sponsor
- Listing in festival guides sent out to Cypress & surrounding households
- Premium Location for booth space on festival grounds (10x10)
- Banner displayed on main stage – send artwork to Jimmy Fuller by June 15th, 2018
- Minimum of (2) main stage plugs / (6) tickets to Chamber Mixer & Kiwanis Pancake Breakfast
- Recognition in all print and digital marketing & promotional materials

Children's Area/Rides Sponsor (limited available) \$750

- Name prominently displayed as Children's Area Sponsor
- Listing in festival guides sent out to Cypress & surrounding households
- Premium Location for booth space on inside Children's Area/Rides (10x10)
- Banner displayed in Children's Ride Area – send artwork to Jimmy Fuller by June 15th, 2018
- Minimum of (2) children's area stage plugs
- (4) Tickets to Chamber Mixer & Kiwanis Pancake Breakfast
- Recognition in all print and digital marketing & promotional materials

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_____ **Chili Cook-Off Sponsor (limited available) \$750**

Name prominently displayed as Chili Cook-Off Sponsor
Listing in festival guides sent out to Cypress & surrounding households
Premium Location for booth space on inside Chili Area (10x10)
Banner displayed in chili area – send artwork to Jimmy Fuller by June 15th, 2018
Minimum of (2) Chili Cook-off stage plugs
(4) Tickets to Chamber Mixer & Kiwanis Pancake Breakfast
Recognition in all print and digital marketing & promotional materials

_____ **Bronze Sponsor \$500**

Name prominently displayed as Bronze Sponsor
Listing in festival guides sent out to Cypress & surrounding households
Booth space on festival grounds (10x10)
Banner displayed on festival grounds – send artwork to Jimmy Fuller by June 15th, 2018
(2) Tickets to Chamber Mixer & Kiwanis Pancake Breakfast
Recognition in all print and digital marketing & promotional materials

_____ **Patron Sponsor \$250**

Name prominently displayed as Patron Sponsor
Listing in festival guides sent out to Cypress & surrounding households
Booth space on festival grounds (10x10)
(2) Tickets to Chamber Mixer & Kiwanis Pancake Breakfast
Recognition in all print and digital marketing & promotional materials

_____ **Friend Sponsor \$100**

Name prominently displayed as Friend Sponsor
Name listing in festival guides sent out to Cypress & surrounding households
(2) Tickets to Chamber Mixer & Kiwanis Pancake Breakfast
Recognition in all print and digital marketing & promotional materials

All sponsorships of the Cypress Community Festival are tax-deductible. If you have any questions please call Jimmy Fuller at 714-273-0776. Please mail this completed form along with payment, by May 1st, 2018 to:

Cypress Festival Association
Attn: Jimmy Fuller – Sponsorship Chair
c/o Cypress College
9200 Valley View Street
Business Building – Room 101
Cypress, CA 90630

Business or Individual Name: _____

Contact Person: _____ Phone: (_____) _____ - _____

Email Address: _____

Mailing Address: _____ City: _____ Zip: _____



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Dear _____,

The 37th Annual Cypress Community Festival is honored to have you as a business in Cypress. This festival is put on each and every year to celebrate the birthday of Cypress & raise money for our four primary youth sports leagues. Without the generous partnerships of businesses like yours, we would not be able to put on this wonderful event.

The Cypress Community Festival is Orange County's largest 1-day festival. This year we anticipate 15,000+ people to attend. We have developed a comprehensive sponsorship package designed to meet your budget for charitable contributions. You can rest assured that your donation is tax deductible and being used to put on this event and to assist our non-profit partners.

As a sponsor your partnership will be viewed by our thousands of patrons attending the festival as well as the even more tens of thousands that view our website, mailed festival guide, and more. Every year the Cypress Chamber of Commerce hosts a mixer reception prior to the festival. Your sponsorship includes entrance to this event as well as recognition within the Cypress business community as a festival sponsor. Most sponsor levels also include a booth space. If you were considering attending the festival our staff will work closely with you to ensure you receive a booth space in a premium location as a sponsor of the festival.

On behalf of myself, the Cypress Festival Association, and our 50,000 residents, I would like to thank you for your sponsorship and participation in this year's 37th Annual Cypress Community Festival.

Enclosed are the formal sponsorship forms. Please fill out the form, and mail along with payment by May 1st, 2018 to:

Cypress Festival Association
Attn: Jimmy Fuller – Sponsorship Chair
c/o Cypress College
9200 Valley View Street
Business Building – Room 101
Cypress, CA 90630

Thank you,

Jimmy Fuller
Sponsorship Chairman